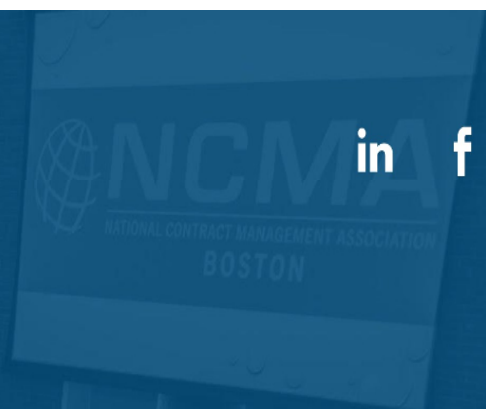




NCMA Boston 2026 March Workshop Sponsorship Packages





March Workshop - March 11, 2026

Dear Fellow Contracts/Subcontracts & Acquisition Professionals:

My name is Christina Graves, and I am the Boston Chapter President for NCMA. Our March Workshop volunteer team, led by Marie Salamone, works extremely hard each year to put forth a memorable workshop to members, supporters, and organizations like yours. The March 2026 theme is "The Value of Collaboration and Partnering - How Can We Help Each Other? As always, we will be bringing a wide variety of speakers and experiences to enhance your professional skill set and aid your development. Since our current Chapter philosophy is about "people first", my priority is that generous sponsors are properly acknowledged and recognized. This year's 65th NCMA Boston March Workshop will again embody that sentiment. In the past few years, our external environment was unpredictable, confusing, and evolving. Given our current state and what we predict in March, the workshop will be held again in hybrid fashion on Wednesday March 11, 2026. To ensure that the virtual attendees and event sponsors have the best engagement possible, NCMA Boston has again contracted with a virtual event platform, professional production crew, professional designers, photographers, and editors. In other words, we aim to surpass our successes from last year with respect to sponsor offerings and their experience! To that end, we need your help. The venue rental, catering, production costs, design costs, and virtual platforming are expenses that NCMA Boston incurs. A sponsorship from your organization allows the Chapter to cover these costs and maintain its sustainability for the program year ahead. It is very meaningful! If you choose to sponsor the 65th Annual March Workshop event, we have enhanced offerings to ensure your organization is properly recognized and celebrated. Depending on your specific sponsorship amount, we offer you different levels of benefits. Attached is our formal sponsorship package for your review and consideration. Please contact us at msalamone@capitaledgeconsulting.com or sponsors@ncmaboston.org to discuss our event, make a sponsorship selection, or if you'd like to learn more about our available sponsorship packages. On behalf of the NCMA Boston March Workshop Committee, the NCMA Boston Board of Directors, and the Boston Chapter members, I thank you for your consideration of support to the Chapter, our members, your employees, and the larger Boston-area acquisition management community. Please feel free to personally contact me as well if you have any questions or would like any additional information.

Sincerely, Christina Graves - President, NCMA Boston, president@ncmaboston.org

cc: Marie Salamone, Chapter VP, March Workshop Chair (vicepresident@ncmaboston.org)

cc: Lori-Ann Rissler, Chair of the Board (boardl@ncmaboston.org)

Why Sponsor The NCMA Boston March Workshop?

- Attendees engage providers to enhance networks and capture market intelligence for future procurements, and in current times they need you even more. Sponsors get to:
 - Showcase their brand to 350+ attendees (anticipate 100-150 in-person and 150-200 virtual)
 - Connect with decision-makers
 - Generate new leads and expand their networks
 - Increase awareness of their products or services
 - Gain understanding of key challenges and needs in the contract management community
 - Support their organization's own employees through their affiliation with the Boston Chapter
 - Sponsorship amounts remain flat

Sponsorship Summary

Platinum	Gold	Silver	Bronze
\$5,000 \$10,000 Value	\$3,000 \$6,450 Value	\$1,500 \$2,950 Value	\$500 \$1,750 Value

The following pages detail offerings for each level of sponsorship. Note, each level of sponsorship has differences in logo prominence and logo locations throughout our pre-event marketing, virtual platform, and post-event follow up marketing.

How It Works?

Payment

- Payment is due upon receipt of invoice from NCMA Boston, or upon agreement of sponsor commitment.
- Payment method includes credit card, check, or electronic transfer. Please make all checks payable to “NCMA Boston Chapter.”

Logistics

- By Jan 30, 2026 the latest, our March Workshop marketing team will require official sponsor logo files in .jpeg or .png format for insertion into all areas.
- Physical mailing address for marketing material ahead of workshop will be provided.
- Physical vertical, or horizontal banner size requirement will be provided as well.



March Workshop Sponsorship Packages

	Platinum	Gold	Silver	Bronze	
	\$5,000 \$10,000 Value	\$3,000 \$6,450 Value	\$1,500 \$2,950 Value	\$500 \$1,750 Value	
PRE-EVENT					VALUE
Pre-event communication (5 email blasts to full NCMA Boston list (10,000+ contacts)	✓	✓	✓	✓	\$1,750
Sponsor logo on NCMA Boston website (Feb 1 – March 16)	Large	Large	Small	Small	\$500 - \$250
Sponsor logo part of NCMA Boston March Workshop Teaser video	Large	Medium	Small	Small	\$1,000 - \$500
Sponsor listing, company information, and logo in e-brochure/itinerary	Large	Small	Small	Small	\$250 - \$200
EVENT					VALUE
Complimentary tickets (virtual/in person), VIP Parking	8	5	3	X	\$270 per Tix
One (1) reserved table – lunch (in person)	✓	X	X	X	Included
Attendee list provided post event*	✓	X	X	X	\$1,500
Marketing display (sponsor banner or approved signage) at entrance/sign up area	✓	✓	X	X	\$250
Ability to distribute printed marketing material at each lunch table location, and registration area	✓	✓	✓	✓	\$250
Sponsor logo displayed on large screen before keynote speech	Large	Large	Small	Small	\$750 - \$500
Premium logo and organization information placement on Engagez platform**	Large	Medium	Small	Small	\$1,000 - \$250
POST-EVENT					VALUE
Follow up communication (2 email blasts) to attendees. Thank you for attending email, and email with CPE cert both accompanied by Sponsor logo displayed in body of email	Large	Medium	Small	Small	\$750 - \$250
Sponsor logo part of NCMA Boston March Workshop Highlight Reel video	Large	Medium	Small	Small	\$1,000 - \$500

*The post-conference list of participants, who have opted-in, is available within two weeks following the event. The list includes information as provided by the attendee: name, title, company email, and address. No phone number is provided. Only opt-in participants are included on the list.

**See Engagez attachment (next Slide) for highlighted sponsor areas

****Engagez Attachment**

Platinum & Gold Sponsors:

- Special badge with sponsorship level designation
- Logo placement in virtual platform at locations:
 - Entrance
 - Lobby
 - Sessions
 - Online Discussion Forum
 - Resources
- Logo linked to Sponsor Showcase within Engagez
 - Username and password to set up a Showcase/Exhibit Hall (or they can send in their material, and we can set it up for them)
 - Populate the Showcase with video, audio, downloads, forms, external links, white papers, brochures, etc.

****Engagez Attachment (cont.)**

Platinum & Gold Sponsors (cont.):

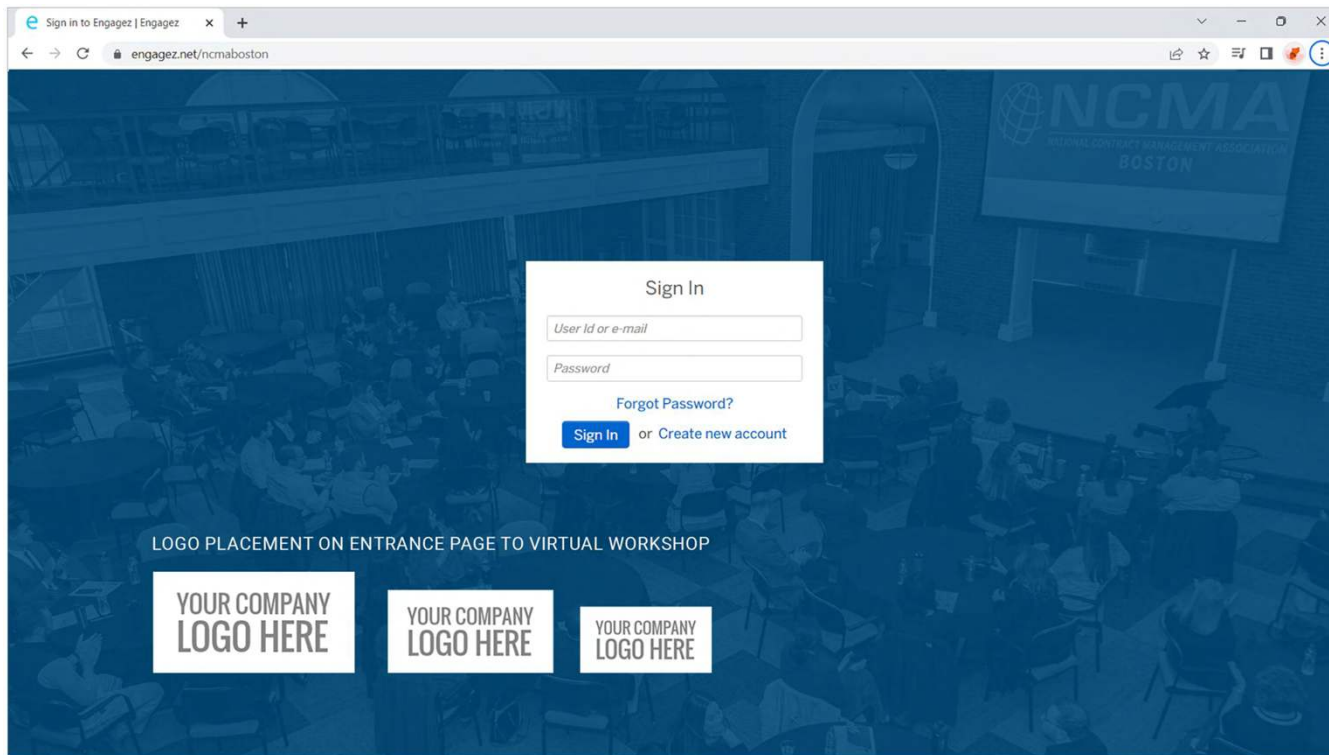
- Logo linked to Sponsor Showcase within Engagez
 - Username and password to set up a Showcase/Exhibit Hall (or they can send in their material, and we can set it up for them)
 - Populate the Showcase with video, audio, downloads, forms, external links, white papers, brochures, etc.
 - Staff your exhibit hall to interact with attendees when they enter
 - Set calls to action
 - Live chat with visitors, either public or private
 - Early access to venue
 - Live zoom session to go over the Engagez virtual platform and how to utilize your showcase as well as to answer any questions you may have regarding the platform

****Engagez Attachment (cont.)**

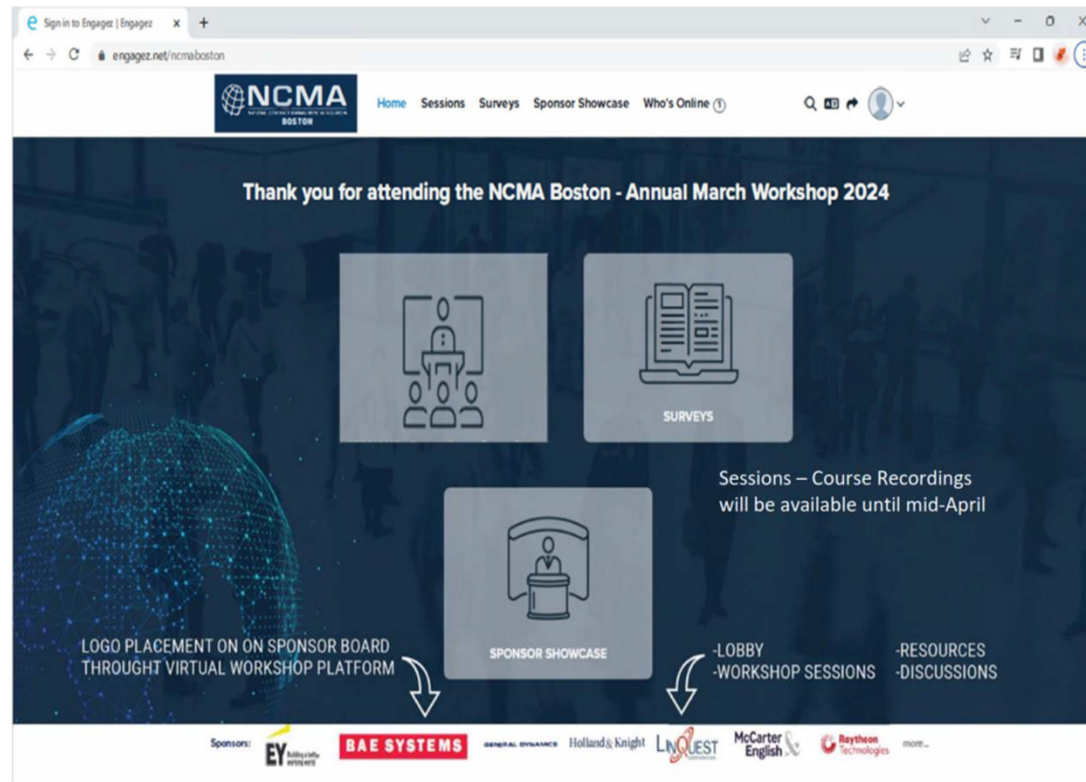
Silver Sponsors (cont.):

- Special badge with sponsorship level designation
- Logo placement in:
 - Entrance
 - Lobby
 - Sessions
 - Online Discussion Forum
 - Resources
- Logo linked to sponsor web page

Sponsorship Example



Sponsorship Example (cont.)



The screenshot shows a web browser window displaying the Engagez platform for the NCMA Boston - Annual March Workshop 2024. The URL is engagez.net/ncmaboston. The page features a dark blue background with a globe and silhouettes of people. The main content area includes three interactive icons: a group of people for sessions, a document for surveys, and a person at a podium for the sponsor showcase. A text box states: "Sessions – Course Recordings will be available until mid-April". A list of links includes "LOBBY", "WORKSHOP SESSIONS", "RESOURCES", and "DISCUSSIONS". A callout points to the "SPONSOR SHOWCASE" icon, stating: "LOGO PLACEMENT ON ON SPONSOR BOARD THROUGH VIRTUAL WORKSHOP PLATFORM". The footer lists sponsors: EY, BAE SYSTEMS, GENERAL DYNAMICS, Holland & Knight, LINQUEST, McCarter English, and Raytheon Technologies.

Sign in to Engagez | Engagez x +

engagez.net/ncmaboston

NCMA
NATIONAL CONTRACT MANAGEMENT ASSOCIATION
BOSTON

Home Sessions Surveys Sponsor Showcase Who's Online (1)

Thank you for attending the NCMA Boston - Annual March Workshop 2024

SESSIONS

SURVEYS

SPONSOR SHOWCASE

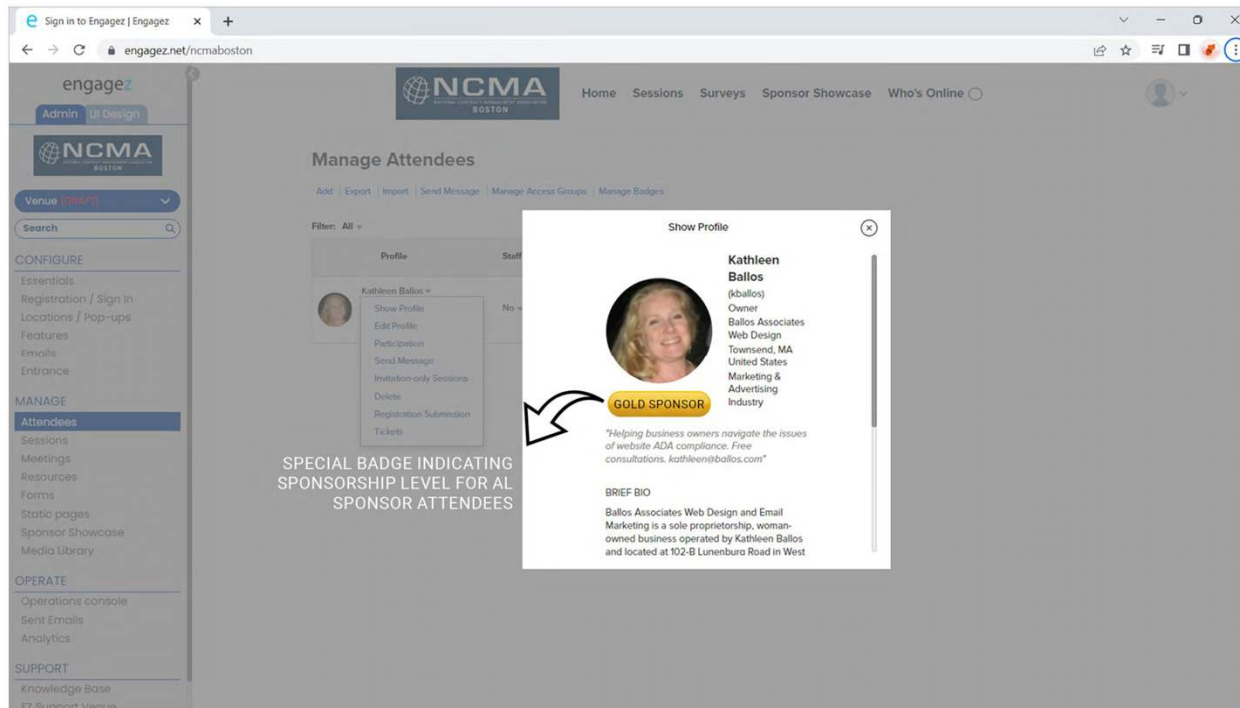
Sessions – Course Recordings will be available until mid-April

LOGO PLACEMENT ON ON SPONSOR BOARD THROUGH VIRTUAL WORKSHOP PLATFORM

LOBBY
WORKSHOP SESSIONS
RESOURCES
DISCUSSIONS

Sponsors: EY BAE SYSTEMS GENERAL DYNAMICS Holland & Knight LINQUEST McCarter English Raytheon Technologies more...

Sponsorship Example (cont.)



The screenshot displays the Engagez web application interface. The top navigation bar includes links for Home, Sessions, Surveys, Sponsor Showcase, and Who's Online. The left sidebar contains various management tools categorized under Admin, Configure, Manage, Operate, and Support. The main content area is titled 'Manage Attendees' and features a search bar and a list of attendees. A profile for Kathleen Ballos is shown, with a 'GOLD SPONSOR' badge. A callout box provides additional information about her role and business.

Manage Attendees

Filter: All

Profile

Kathleen Ballos

Show Profile
Edit Profile
Participation
Send Message
Initiation-only Sessions
Delete
Registration Submission
Tickets

Show Profile

Kathleen Ballos
(kballos)
Owner
Ballos Associates
Web Design
Townsend, MA
United States
Marketing & Advertising Industry

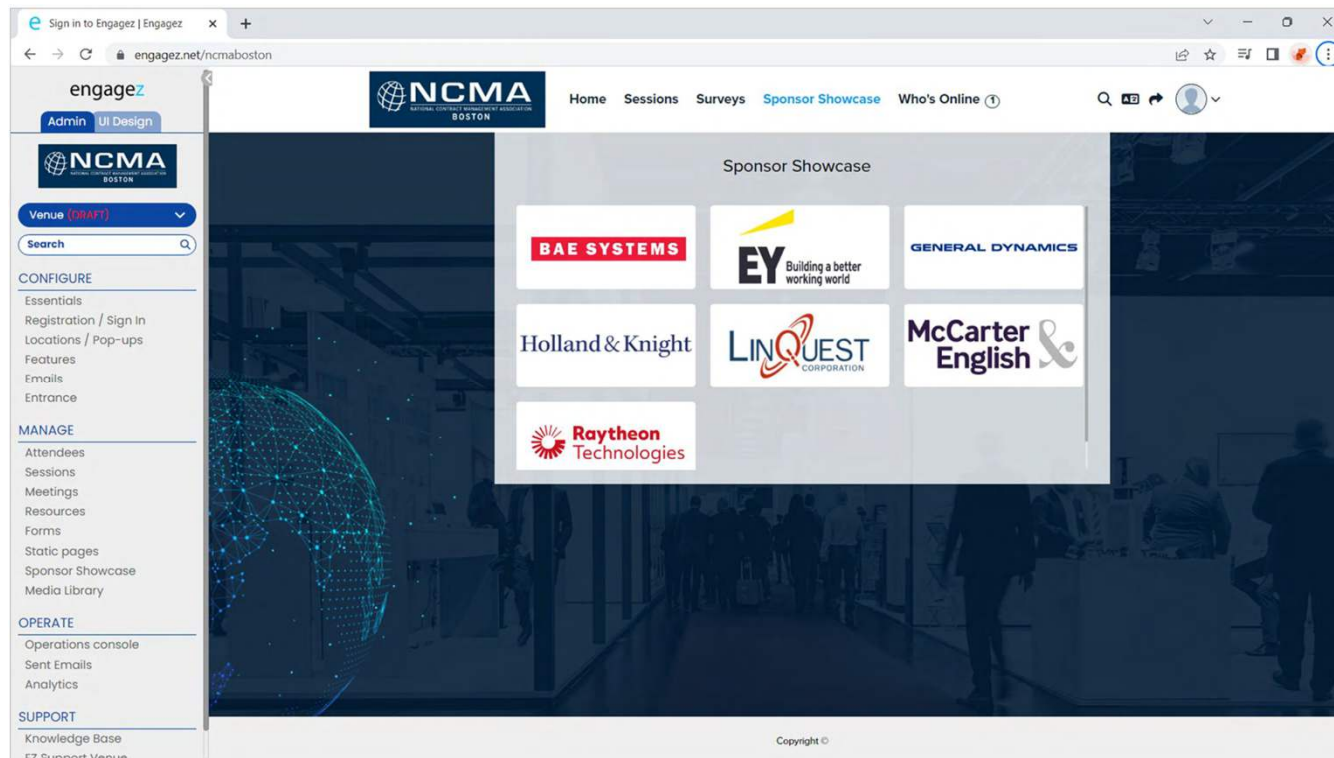
GOLD SPONSOR

"Helping business owners navigate the issues of website ADA compliance. Free consultations. kathleen@ballos.com"

BRIEF BIO
Ballos Associates Web Design and Email Marketing is a sole proprietorship, woman-owned business operated by Kathleen Ballos and located at 102-B Lunenburg Road in West

SPECIAL BADGE INDICATING SPONSORSHIP LEVEL FOR ALL SPONSOR ATTENDEES

Sponsorship Example (cont.)





Contact Us : msalamone@capitaledgeconsulting.com



Ncmaboston.org



Sponsors@ncmaboston.org



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